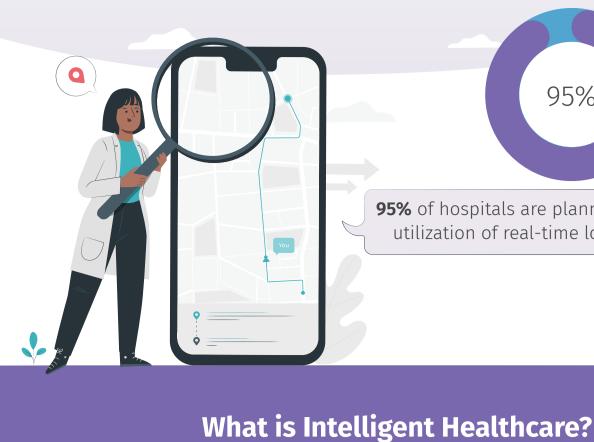
### Traditional vs Intelligent Healthcare





95% of hospitals are planning ot increase their utilization of real-time locating technology.



Intelligent Healthcare is simply the adoption of leading artificial intelligence solutions to improve and optimize all aspects of healthcare venues.

looking for equipment

lost pharmaceuticals

confused in hospitals

The Issues with Traditional Healthcare



year, with lost patients being a major cause.

**Technology downtime -** 96% of hospitals have

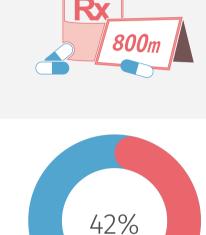
experienced one downtime in the past 3 years

Missed appointments - Missed appointments are costing the North American healthcare industry \$150 billion every

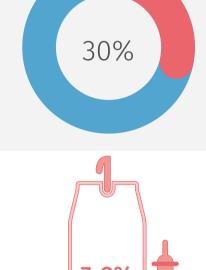


Wasted pharmaceuticals - \$800 million is the combined annual cost for hospitals across the United States due to

**Slow to care -** 40 hours a month per nurse are being lost



Inefficient practices - Only 42% of expensive medical equipment in hospitals is utilized



Poor experiences - 30% of first-time visitors get lost and



What are Real-time Location Services?

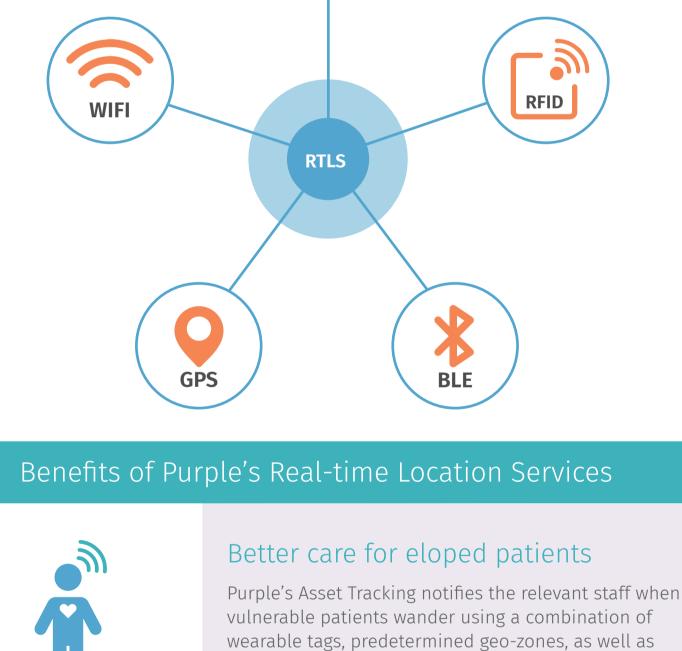
Untraceable theft - 7-8% of assets that go missing in

Technology used in RTLS

staff efficiency.

healthcare facilities are thefts





# Prevent misplacement and theft

to prevent accidents.



insights. Administrators are notified if assets leave designated areas, further preventing the chances of theft or misplacement. Incident resolution

Purple Digital Wayfinding provides the ability to report incidents such as spills, and reduce time to resolution by providing directions to the incident enabling staff to react in a timely manner and resolve any safety issues

With Purple's Asset Tracking Solution, staff are enabled to track medication in transit with real-time location

tools to track and find patients quickly.



Appointment discipline Utilizing Purple's Digital Wayfinding solution, healthcare providers can reduce late appointments by 10% leading to prolonged savings and empowered patient experiences.

Purple Staff Efficiency provides staff with the tools to

operations, and begin delivering the best possible care

successfully orient themselves in their new

environments, get up to speed with the facility

## for patients.

New & temporary staff



**Building** evolution Hospital designs and layouts are constantly changing, Purple Staff Efficiency provides the healthcare workforce with accurate and up-to-date wayfinding via

a secure login experience leading to increased

efficiency and staff satisfaction.

It's time to act. The future of Intelligent Healthcare is now!

The monetary losses of traditional healthcare alone must become a driving force to take a deeper look at the ways in which facilities can be improved. Purple's Intelligent Healthcare solutions enable facilities to achieve new levels of operational capabilities, patient sentiment, and staff efficiency!

